

RENAISSANCE

Quarterly Newsletter of the Association for the Development of the Person-Centered Approach Volume 17, Number 1, Winter 2000

"The Person-Centered approach then is primarily a way of being which finds its expression in attitudes and behaviors that create a growth-promoting climate"

Carl R. Rogers

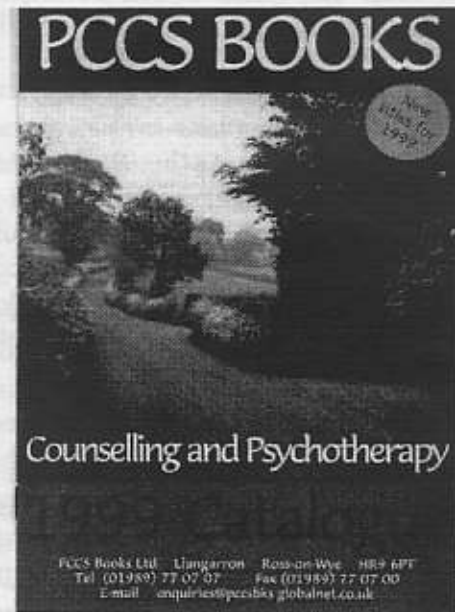
Professor Norman Lifton retires from Cambridge College.



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Pete Sanders: A Publisher of Person-Centered Books

This is an "interview" which I compiled from correspondence after agreeing to include the catalog pictured above with this issue of Renaissance.

Paul B: Pete, can you tell me who you are, and what PCCS Books is?

Pete S: I worked as a person-centred therapist and counsellor educator in the UK from 1975 to 1993. My wife, Maggie, was a teacher, and I was working at a large college in the North West of England in 1993. We were both sick of the conservative values driving education in the UK so we quit our jobs.

Paul: What were some of these trends in education that bothered you?

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Pete: One was the 'National Curriculum' — forcing all teachers to teach the same set things to all students, regardless of individual needs or inclinations or professional judgements. Another was the cutting of funding to state schools, and not paying teachers enough to maintain good teachers in the profession. And the changing of 'qualifications' to competence-based achievements, thus obviating the need for knowledge and understanding, eliminating a wider curriculum of self development or social responsibility, creating factory-fodder out of young people.

Paul: I think I get the idea.

Pete: We set PCCS Books up initially to publish a couple of books that I had written and decided that in order to make anything like a living wage we would have to branch out. This we did by publishing other folks' books and, since this was our shared personal philosophy, decided to make the PCA the focus of the content of our publishing efforts.

Paul: Can you describe this early period a little more?

Pete: PCCS stands for Person Centred Counselling Services. When we quit our jobs we weren't confident enough to launch into publishing, so PCCS was half training institute and half publishing house. The Training Institute is now PCCS Training, based in Manchester, running PCA/CCT courses from introductions to Counselling up to Masters Level. I have consultative involvement in their work and facilitate monthly trainings there.

Paul: And now you publish books relating to the Person Centered Approach.

Pete: I think we also might have a micro-reputation for publishing titles which other publishers are scared of, in particular Implausible Professions, a critique of the increasing McDonaldisation of therapy in the UK — turned down by all major publishers in the UK because it was too contentious, and This is Madness (a critique of the UK Psychiatric system).

Paul: These sound like my kinds of books, Pete. When were they published, and are they still available?

Pete: They are still available. Implausible Professions was published in 1997, This is Madness in 1999. There's more about each in the catalogue. Both books have had unequivocally good reviews, of the 'essential reading' and 'BUY THIS BOOK NOW!' variety.

Paul: I'll check them out. What do you see as PCCS Books moves forward?

Pete: Now in 2000 we are aiming to issue around 5 new



Jerold Bozarth, one of the PCCS authors

titles each year. My personal quest is to save as much of the archive of CCT and PCA writing as possible by compiling the work of CCT/PCA notables. In the UK few people had good access to the work of **Jerold Bozarth** before we published his book, Person-Centered Therapy: A Revolutionary Paradigm. The same goes for a number of other USA writers. There is a fantastic written history of PCA/CCT that I wish to preserve and make available to the thousands of UK therapists and counsellors who identify with the PCA.

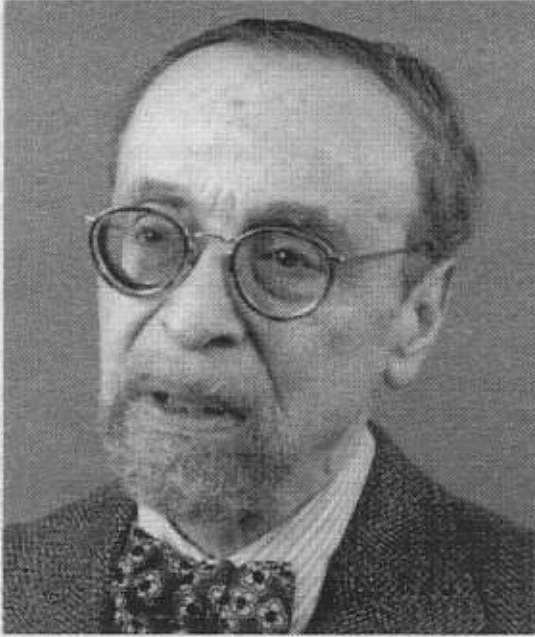
Our natural market is the English-speaking person-centred community world-wide. We don't sell many books in the US. We sell hardly any books outside of the UK (a few hundred per year), but we are trying to get better at doing that. We are a very small outfit with a mission.

Paul: Pete, after I learned that your books relate to the person-centered approach, I told you that I would try to send your catalog to *Renaissance* readers whether you paid for the expense or not. And you have said that you WANT to pay.

Pete: Part of our 'mission' is to support pca/cct, so we would want to pay around a dollar per catalogue to ADPCA.

Paul: That more than pays for the additional costs for us. Thank you. Can you say more about your "mission", particularly in relation to the PCA and the United States?

(Continued on page 3)



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Pete: I have been a practitioner and educator for 25 years and want to do whatever I can to support PC work. I only became a publisher in 1993. The publishing is still a labour of love in many ways. I have seen, through attendance at two ADPCA conferences, how the PCA/CCT work in the US has diminished in recent years. Here in the UK we are thriving. One of the problems in the US is that there seems to be a downward spiral ... no academic work ... no practitioners ... no one to buy books ... no books get published, and some are removed from print (some of Rogers books are in print in the UK but not in the USA!) ... no-one gets to read about the approach ... no academic work ... no practitioners ... no-one to buy books ... et cetera. We want to break that cycle by at least contacting the PCA/CCT people in the US to say - "Here are some books to show that the approach is alive! Look at what is happening!"

We are a very small operation, and the price of production of books in UK is higher than in the US. Plus, the cost of shipping means that we will have to work on very small margins for our USA customers, but that is part of our 'labour of love'.

Paul: Pete, in an attempt to condense our correspondence for my readers, I have cut and pasted your words, changed their context, and invented questions that I didn't actually ask you. I trust that I haven't distorted your meanings in the process.

Your catalog has now been sent to all of our current members. I hope all of them buy your books.

Norman Lifton, my favorite professor, retired from the faculty of Cambridge College this past year. Norman's classes had more effect on me than any others, from grammar school to date.

The first time I saw him, he was addressing my incoming class, and declaring that he was an existentialist. He taught Group Dynamics, Existential Psychotherapy, Japanese Psychotherapy, Client-Centered Therapy, and more, and was the Chairman of the Counseling Psychology Department.

He said that his original training in Client-Centered Therapy did not impress him very much. Many years later, he saw that it was the training that was lacking, not the approach.

I don't know anything about Norman's reacquaintance with CCT, but when I took his workshops and his courses, the fact is that HE taught by conducting therapy sessions, and encouraging us to conduct therapeutic dyads within his classroom. I still remember one piece of advice: "So WHAT if you fall on your face" in the learning experience of the classroom dyads. So what, indeed? The "clients" did not disintegrate in front of us, no matter how crude our first attempts may have been.

Participation, which I believe was the most valuable part of his courses, was **always voluntary**. You could pass by reading the required books and articles and writing the required papers and so forth, but if you chose to remain silent for an entire semester, it would not affect your grade. I know of nobody who stayed completely quiet, but the freedom was always in our awareness.

Norman now lives in New York City. I hope to find a mailing address, so I can send him this copy of *Renaissance*.

Thanks, Dr. Lifton. Many thanks.
Paul Blanchard

ADPCA 2000 COMING TO SAN DIEGO

Dear ADPCA colleagues and friends:

For the ADPCA 2000 meeting we want to offer a welcoming occasion for persons to discover more about the person-centered approach, themselves and others. Here is the information we have for you at this time.

The ADPCA 2000 annual meeting will take place from Wednesday, **August 9** through Sunday, **August 13**, 2000 at the University of California at San Diego, a beautiful location in La Jolla, close to the ocean. Full room and board are inexpensive: \$56 double or \$65 single per day, for the four days of the meeting. Parking is provided (And included with room and board.) All facilities are handicap accessible.

The meeting registration fee will be \$165 (before May 1, 2000); \$190 after May 1.

The conference is sponsored by ADPCA and hosted by the Center for Studies of the Person. A 33 year old CSP project — the La Jolla program — will take place just before the conference (**July 29-August 6**), in case some of you would be interested in attending that as well. The La Jolla Program (lajollaprogram@yahoo.com) is an intensive 8 day.... followed by a 2-day training seminar. (15% tuition discount for ADPCA attendees).

Our very general focus for a theme for the conference is "Power and the PCA." Any ideas you have about the theme or for special events or new ways of meeting are welcome either as feedback or as subjects of a presentation at the conference. We want to keep the planning process for the 2000 conference open to every one's interests concerns, needs, ideas and energy. To do that we hope you will communicate with us. We will be sending out a brochure with a call for presentations and special events in February, 2000. All presentations — whether on or off the conference theme are welcome.

PUBLICITY IS IMPORTANT. PLEASE HELP US GET THE WORD OUT!

If you know of a mailing list, or individual persons that you would like to hear about the meeting (in addition to the ADPCA membership), we would appreciate hearing about this. Also please distribute, post, and discuss information about the meeting, especially to students. We are eager to hear from you.

Ferdinand van der Veen and Jere Moorman (Co-coordinators)

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THE EMAIL NETWORK AND ADPCA

Paul B

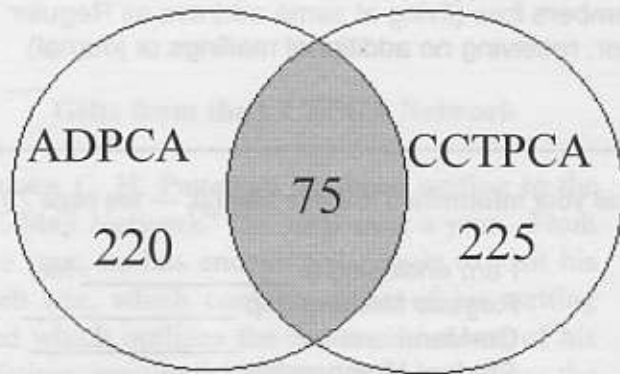
Three or four years ago, the number of people using the Internet grew dramatically. Suddenly, e-mail was easy to use and affordable. Millions of people were connected, and many discovered list servers. By sending one message to a server, hundreds of interested people can instantly be reached.

CCTPCA, known to many ADPCA members as “the e-mail network” is a list server administered by Marco Temaner for use by the person-centered community. Of course, the PCA community is not defined by membership in ADPCA. Is the e-mail network used only by our members?

The Venn Diagram below pictures the e-mail network and its relationship to the ADPCA community.

The circle on the left indicates that ADPCA has approximately 220 members. The one on the right shows that CCTPCA has about 225. In fact, both of these numbers fluctuate frequently, but they are accurate enough for us to see that both groups presently are of similar size.

The shaded area illustrates the people who belong to both groups.



As you can see, about one third of ADPCA members subscribe to the email network, and one third of network subscribers belong to ADPCA.

It is tempting, sometimes, to conduct ADPCA business by using the e-mail network. Imagine how expensive and time consuming it is to contact all of our members. With the network, we can reach many of them in a day or two, with virtually no cost. And they can respond just as quickly.

But one third of a group is not the whole. So while guidance may be sought, and opinions may be exchanged, official business needs to be brought to the annual meeting, where we all have an opportunity, at least theoretically, to participate in all major decisions.

Still, the network is a great way to stay in contact with PCA people between meetings, and it is a vast source of contacts and information.

Lee Field asked for some material recently. The results are on page 14. C. H. Patterson wanted to find interested people so they could have access to his years of writing. Now “Pat” has distributed dozens of his papers to scores of people in countries around the world. See page 7 for more about him (and the gorilla).

I personally have found the network simultaneously overwhelming in its sheer volume of pages to read, **and** a life line — connecting me on a daily basis to people who value what Carl Rogers wrote about, and who have amazingly varied interpretations of what the Person-Centered Approach actually is. The interactions help me grow, whenever I have time to engage in them.

Joe Hochberg once told me that he has no use for e-mail; he doesn’t like it. Quite a few people feel that way. Even when e-mail is free, there is a price to be paid. There are losses that are as real as the gains. I’ll not try to talk Joe into corresponding via a keyboard, nor will I attempt to sell anybody else on the idea.

But for those who belong to ADPCA and who fancy the pace and the opportunities, the network can put them in touch with seventy five members, and twice that many non-members, person-centered folks who haven’t joined us just yet.

To join the CCTPCA E-Mail Network, or to find out more about it, write to Marco Temaner at:

marco@temaner.net

Temaner — I’ve heard that name before, somewhere, haven’t I, Barbara?.

**MEMBERSHIP IN THE ASSOCIATION FOR THE
DEVELOPMENT OF THE PERSON-CENTERED APPROACH**

ADPCA is an international network of persons who support the development and application of the person-centered approach. ADPCA seeks to further a pioneering spirit and vision of what a person can become.

The Association is an interdisciplinary network welcoming the participation of educators, psychologists, nurses, social workers, health-service providers, pastoral counselors, psychiatrists, psychotherapists, counselors, marriage and family therapists, organization-development specialists, and other professional and lay persons involved in the field of human relations, and personal and interpersonal development.

ADPCA sponsors an annual meeting, usually held in a different location every year. The meetings include activities that are experiential, theoretical, and practical (such as business meetings). Annual meetings are based on a sliding-scale fee established by hosting committees.

ADPCA also disseminates information about other person-centered activities and organizations throughout the world.

Membership Benefits include subscriptions to the *PERSON-CENTERED JOURNAL* and to the quarterly Association newsletter, *RENAISSANCE*, as well as a listing in, and a copy of, the Association Membership Directory.

Partial or full scholarships possible on request.

Additional contributions are welcome from those who are able, to provide membership for those unable.

Regular membership	\$65
Student membership	\$25
Institutional membership	\$65
Journal subscriptions only	\$65

Co-members free (living at same address as Regular Member, receiving no additional mailings or journal)

Application for ADPCA Membership

(Please send your information to Dave Muniak — see page 7)

Name :

Address :

Country : _____

Telephone : (_____) _____

FAX telephone : (_____) _____

I am enclosing \$ _____ for:

Regular Membership _____

Co-Membership _____

Student Membership _____

Institutional Membership _____

Journal Subscriptions Only _____

(I do not wish to join the Association)

Additional Contributions _____

TOTAL : \$ _____

If you live in Europe and have access to Eurocheques or UK Cheques, please make them payable to Allan Turner in Pounds Sterling. Regular memberships are £45, Student memberships are £17