ASSOCIATION FOR THE DEVELOPMENT OF
THE PERSON-CENTERED APPROACH

Minutes of Annual Meeting

June 11 and 12, 2010

Notes:
1. The first time a person’s name is mentioned, both first and last names are given. The
next time(s) that person is mentioned, only the first name is given.
2. Decisions and action items are highlighted in **bold face**.

Thursday, June 11

Wade Hannon called the meeting to order at 1:35 and said that Grace Klein asked him to
facilitate the meeting and would do so if there were no objections, which there were not.
He explained the consensus ground rules for the meeting and referred us to the list of
agenda items that Grace had prepared for the meeting from the items that members had
submitted. That list consisted of:

1. Report on the new website: Tiane Graziottin
2. Continued use of the yahoo listserve and differentiation with use of website: Tanya
   Komleva
3. Rochester Conference Report: Grace Klein for the Organizing Committee
4. Report for ADPCA 2011: Chicago Organizing Committee
5. Treasurer’s Report: Paul Blanchard
6. Duties of Treasurer: Howie Kirschenbaum Document
7. New Treasurer: Request of Paul Blanchard: Volunteer Bert Rice
8. Membership Report: Howie Kirschenbaum, Secretary
9. New Volunteer for Renaissance: Request of Ian Mayes
10. ADPCA Official Address: Howie Kirschenbaum: Volunteer Kevin Kukoleck for The New
    Center
12. Outstanding Dissertation Proposal and Dissertation Award: Steve Demanchick and
    Rachel Jordan*
MEMBERSHIP REPORT

[The minutes in this section are based on notes Howie took and Jin Wu took while Howie was in the middle of the discussion.]

Howie distributed a one-page report with comparative membership figures from last year to this year, including breakdowns by types and levels of membership and by U.S. vs. international (Appendix A). There was a paid membership increase of 74% or 200% over the year, depending on the date of comparison used (Probably the 74% is a more meaningful comparison.)

Howie explained this increase resulted from efficient and personalized strategies for recruiting and communicating with members and new members, but also because he was able to communicate a positive message about ADPCA. He had many positive things to say about how we’re financially viable, we achieved tax exemption, we have an exciting new website, we have an efficient listserv for timely communication, Renaissance is being sent on a regular basis, we have an excellent journal, our conference committee(s) are planning great conferences, we’re undertaking new projects, etc. He thanked the dozen or more individuals volunteering their time to work on these activities.

Howie: So I have more things to talk about when I talk with people about this organization. I expect we’ll have more growth this year. Many of the new members are students, which holds a lot of hope for us. I didn’t do nearly all of the things I hoped to do last year. This year I’ll ask you all, the members, to become involved, for example, to each find a person to join.

Bert Rice: A clarification question regarding members whose memberships expired but rejoined soon. Bert was impressed by the retention.
Howie explained that renewal notices were sent out on May 1, except to overseas members. He was waiting on those until they could renew on the website, which they now can. The conference also helped generate timely renewals.

Bruce Allen: It’d be nice to have a roster, although some people don’t want that. Are you, Howie, responsible for that?

Howie: A membership directory has been the secretary’s responsibility, but I didn’t do this because there’s a function on the new website for creating the membership directory, so I held off until that was ready—and Tiane will tell us about that later.

Laura Taylor: How much of the membership is not mental health related?

Howie: At one time we asked if a member is in a mental health field. But the list I inherited was incomplete on that score. The new directory on the website will have the capacity to reflect people’s professional area.

Carol Wolter-Gustafson: I really appreciate what you’ve done. The membership “thing” has been requested since 1986.

Howie: I was building on the efforts made by Yoko and Paul.

Carol: I believe new membership will be attracted when good things happen. Maybe we can publicize the annual conference.

Bruce: Carol, would you like to add an item to the agenda? There seems nothing on the agenda covering what you were talking about.

Wade: Maybe see how the meeting is going and decide later?

Carol: Not necessarily right now, but maybe at some point, we can survey how we function. How many people who organized or attended a conference and never come back again.

Bruce: Perhaps we could survey those people who didn't renew their membership and find out why.

James Potter: Is the membership directory an opt in or opt out choice?

Tiane: Opt in, whether on members-only or public level.

Grace: It’s important that the membership secretary and conference committee are in close community regarding current members, member rates, etc.

There followed a discussion of whether the membership list included Dr., Ms., Mr. etc. in front of people’s names and whether we wanted to include these. This was done once and
it’s on the membership form, but Howie doesn’t use it on mailing labels, and it’s not on
the website forms.

**Wade: If you move, be sure to let Howie know.**

**Report was accepted.**

**TREASURER**

Paul Blanchard reported that we had the following funds on hand:

- $41,870 in Certificates of Deposit
- $12,400 in the checking account
- $200 in the PayPal account (from online payments for membership)

This doesn’t include any income from last year’s conference. Howie Kirschenbaum
requested that conference coordinators provide members with a financial report at a
reasonable time after the conference has ended.

Jo Cohen-Hamilton (last year’s coordinator) said “That’s not too much to ask” and **she
would do so.**

**Grace said she would do so.**

Kathy Moon suggested publishing it in Renaissance.

**The report was accepted, with a request for Paul to give us information on income
and expense for the year by categories.**

[He did the following day. The report is Appendix B. I just asked Paul for a digital copy,
but he is away for the coming week. I will mailed a copy separately after he returns.]

**CONFERENCE REPORT**

Grace appreciated the appreciation she’s received for this year’s conference, but said the
appreciation belonged to the committee. She said that she, Rachel Jordan and Steve
Demanchick really worked as a close team, along with other volunteers on each of their
subcommittees.

Grace introduced a number of topics, saying it was a matter of being kind to ourselves
and to future committees to resolve these. The issues were:

1. Clarification of the 24th-25th or otherwise year of ADPCA
2. Mailing list
3. Membership versus conference attendance (including late conference registrations that make planning so difficult)
4. Scholarships and budget
5. Continuing education credits

Before the meeting Grace had sent the ADPCAGroup listserve a synopsis of these issues. Rather than try to summarize Grace’s words at the meeting and possibly not do them justice, her actual document is attached as Appendix C.

Jo Cohen-Hamilton: Susan Pildes, Sayboook U, Kathy Moon (and more people) provided us with lots of mailing lists. Kasahun put them together and Kuztown spent a lot of money sending mailing, about 20% were returned. We handed to Grace the “cleaned” list, but some returns even came back a year later.

Grace: To support the conference organizers in the future, maybe we need an email group of conference organizers. Yoko and Bruce and Jo were helpful when they were asked, but we need a more efficient way.

Kathy and Kevin Kukoleck liked the idea of a listserve for conference organizers. Kevin experienced some of same things as conference organizer and would be glad to share his experience.

Carol Wolter-Gustafson: We’ve had a structural deficit. People promised this in the past.

Jo: It’s not just structural. There’s still a major problem of late registrations.

Tanya explained how the email listserve will or could be helpful.

Bruce feels like it’s too much work for him as a former organizer to be on such a listserve. When the conference is over, he wants to be done!

Wade: The Fargo conference wasn’t painful. It was a lot of work; but he had university structure/backing.

Grace: A possible guideline or suggestion for future is that a university connection is helpful.

Carol: We need action on these issues. That’s different from the current agenda item, which is hearing the conference report.

The conference report was accepted.

Kathy suggested we have a committee to be appointed and delegated to go forth and work on these issues.
Howie seconded.

Susan Long: Can we get this done over the year?

Carol: We can establish first, second and third range goals, and committee can work on it. She “thir ded” the motion/suggestion.

Kathy: My “motion” was for transparency. “We don’t need a motion; we need a committee. Come to me if you’d like to be involved.”

Tanya Komleva: This was a request for action.

Carol and Tanya said they’d be involved.

Kathy: I made a spontaneous commitment to have something happen with transparency in the community.

Laura Taylor suggested we put the specific items on Grace’s list on the agenda for later. This was done.

TREASURER

Bert Rice reviewed how after Paul announced his soon-to-be resignation as treasurer, he (Bert) volunteered and asked Paul for information on the duties of treasurer, and how Paul responded and then Howie sent the listserv an expanded list of treasurer’s duties. Bert said he’s comfortable with that list of duties.

Yoko Allen said she would like a quarterly report on our financial status.

Paul said this seemed like overkill.

Tiane voiced appreciation for the excellent job done.

Bruce suggested that he’d be glad to have Bert be treasurer, but we shouldn’t rush the decision as other members, including new members, might only now be considering putting their hat in the ring and they should have a little time to think it over and not feel that Bert has a lock on the position because he was first to volunteer.

After some discussion on whether to decide now or wait until tomorrow, the time ran out and, half by decision and half by default, the matter was carried over to the next day.

The meeting informally (there was no motion) adjourned at 3:35 until the next day.

Saturday, June 12
The Annual Meeting (a.k.a. “business meeting”) resumed at 1:30.

Wade noted there were 16 items left on the agenda and asked if the group wanted him to be firmer about moving things along. Got some positives, no negatives.

Wade: We’ll finish yesterday’s items, then set new agenda. The group re-ordered the top agenda items slightly, since Carol had to leave earlier.

NEW TREASURER

There were no other volunteers, and there was a consensus on Bert’s becoming treasurer.

2012 CONFERENCE

Carol read a letter from Rob Richardson (who had to leave earlier) suggesting Savanna, Georgia, for the 2012 conference. It would be held at an art center in a historic district. Rob volunteers to be coordinator.

People shared information of what they knew about Rob and Savannah, all positive. There were no other offers for a 2012 site.

There was a consensus on accepting Rob’s proposal for Savannah in 2012, after confirming that he really meant 2012, as there was a little ambiguity about that in his letter. [Kevin volunteered to clear up this ambiguity and report back to the group.]

WEBSITE REPORT

Before and throughout Tiane Graziottin’s presentation there were many expressions of appreciation for the new website and all the work that went into it.

Tiane reviewed how we agreed last year to continue to work with Renate Motchnig and her student Edgar Kadlec. There were a number of things that slowed down the process, including:

- Tiane was working on her dissertation so her time was divided
- We agreed to have a committee, which was comprised of older and newer members. There were some conflicts, but they were worked out. The process moved forward, but lots of communication was needed to and from committee. (She thanked Jef C-W and Howie for their active participation.)
- Tiane and Edgar had to communicate in English, which is neither of their first language.

Howie added two other reasons for the slow progress:
Edgar also had other obligations and did not always respond or do the next step in a timely manner.

- The Iceland volcano caused the cancellation of Tiane’s flight to Vienna at a key time to meet with Edgar.

Now that the website is launched Tiane explained how she is willing to continue as Webmaster. She can do much of it herself, but she’ll need on-going technical support to: clean up some of the kinks in the site now, maintain the site, finish developing some parts of the site like the data base that were planned for the first stage but aren’t working yet, and to add new improvements to the site over time.

She said how Renate has agreed to let the site be on their university’s server for another year, and Edgar has said he could continue working on the site, but he would need to be paid for this work now. She asked authorization for this if she could work out an arrangement with Edgar or to hire someone else if she couldn’t.

Kathy suggested a financial authorization to Tiane and the committee with a ceiling.

Howie: Finishing and maintaining it will require one ceiling; adding new ideas is something different.

Tanya: Go with a professional.

Jef: There should be some ceiling, with a priority toward maintenance, then database. Consult with website committee for approval of a “contract “ with Edgar for this and anything more. He guesses cost of maintaining and improving a little would be about $1000.

Jin Wu: Possibly hire Edgar for maintenance, but possibly Lucy’s son to develop further.

Tiane: She needs to be able to count on the person who is hired. Person needs to be available.

Kathy: Trust Tiane and committee to make these decisions.

Bert: The authorization should include the ability to make these decisions.

Someone said: Stay within financial limits authorization from last year [$3-4,000 for website and Renaissance, not counting mailings.]

Grace and Carol mentioned they know other possible resource people.

**Bert made the motion to authorize Tiane to do the research, make the decisions, get consensus with the committee, and stay within financial limits established last year, and this would be a one-year authorization.**
Jef said committee would still be open to others’ joining.

Bert said others with resources should let Tiane know.

Jin seconded.

Tiane asked that this also include authorization to change servers.

Bert: That’s part of what you’re authorized to decide.

**Motion passed unanimously.**

Tiane explained how she spent 290 British pounds and 126 euros, mostly for her trip to Vienna to learn how to maintain the website. This was much less than initial authorization.

Jef: I don’t find that expensive. Thanks for going and doing that.

Kevin thanked Tiane, said site looks spectacular. There was a round of applause.

Bert raised concern about website forum overlapping with other PC listserves.

Jef: Let’s work this through later on email.

James Potter: Let’s do it on the ADPCA listserv.

Jef: He’d rather not; he’s not on the ADPCA list.

Tiane: Told us how important the “Faces of the World” part of the homepage is and identified who in our ADPCA community was connected to each of the faces. **She invited us to contribute photos.**

Then Tiane gave us a little tour of the website up on the screen and instructed us on some aspects of it. She showed us how to log in, how to create a new account, how to put in our information which could be available (a) for ADPCA functions (e.g., mailing list) only, (b) for a directory of members available to other members, or (c) for public view.

You can join or renew online now with a credit card or PayPal, OR fill out your membership information on line but send a check in the mail, OR download a membership form and mail everything in.

Tiane: Email her with any suggestions or questions.
2011 CONFERENCE REPORT

Susan Woolever, Kathryn Grubbs, and Jin Wu were present to initiate the discussion. Other members of the Chicago conference committee are: Yvette Gilliam, Bekahia Madison, and Natasha Noorian.

The conference will be held at Loyola University, Chicago, July 27-31, 2011. This is a Wednesday to Sunday, as in the past two years.

They distributed a flyer saying, in part, “The ADPCA committee of 2011 cordially invites you to attend our 25th meeting in the city of Chicago. We are proud that ADPCA will return to the location of its 1st meeting that took place in 1986.

With such, we hope to rekindle, inspire, and promote the growth of the person-centered approach. More information will follow. As always, all are welcome.”

They described many benefits of the site for the conference. They are budgeting for 100 people.

They need to give Loyola a deposit of $8,100 to reserve the site.

Paul: It’s a lot.

Kathryn: It doesn’t sound like much to her, since payment for the meeting areas, lodging fees at Loyola (that people will pay for themselves) will be about $40,000.

Bert: A group of consultant/members met with the committee, and it looks like this will be more expensive than Rochester but less than New York.

Kathryn: We have a core committee but also a group of more experienced members who are supporting them as consultants. This money will get us large meeting space, restrooms, convenience store, dining hall, dorm close by, smaller meeting rooms and lounges. Parking will be $7/day, which is very low for Chicago.

Site is located in Rogers Park near Lake Michigan in a nice neighborhood with easy public transportation to downtown.

Kathryn: They’re open to any new ideas you might like to see at the conference and also encourage you to implement your idea, to make it happen.

Jin mentioned that a youth group idea has been mentioned. They might do this. **If you have kids, let them know your wishes.**

Financially, the big commitment is to reserve the spaces, but they don’t need to make a commitment to a number of rooms until later.
Kevin moved to authorize this funding - and for additional seed money later.

Paul said he’d write a check for whatever he’s authorized to.

Bert: Write the check for the amount requested now and leave it to committee’s discretion for additional seed money.

The group agreed.

Kathy explained how the students stepped into a fractious situation and have done a great job so far, and have great promise.

Bert needs to know who the new president is. [The chair of the conference committee is Chairperson of ADPCA for the year leading up to and including the conference.]

Kathryn said the committee will decide soon who the chair will be.

Bert made this comment in the context of possibly needing a chair’s signature to open a new checking account.

Howie said we needed to officially authorize Bert to open a new account.

Bert was authorized to open a new bank account.

NEW ADDRESS

Kevin Kukoleck volunteered the New Center that he and Brian Burgess direct to be the new, legal Illinois address of ADPCA. But he requested that the address remain with Kathy Moon until September when the New Center moves into its new offices.

Kathy agreed. They’ll work out the logistics of the transition.

This decision was approved by consensus.

LISTSERVE

Tanya Komleva said she’s now been maintaining the listserve for 3 years. She’s very happy that the listserve has almost all the members on it. There’s still a few old addresses to clean up.

She asked for authorization to see how the listserve might interface with our website, for example, if it might be maintained on the website.
Howie suggested authorization should include her exploring other alternatives as well.

Approved.

NEWSLETTER

Jin volunteered to serve as editor.

There was a discussion of her past role with Renaissance and of the pros and cons of her taking on this responsibility.

Howie suggested that Jin take a little time to think about it further and we could come back to it later in the meeting.

Jin agreed to do this.

FUNDING FOR RESEARCH

Bruce Allen spoke of the importance of empirical research for the future of the person-centered approach and proposed that ADPCA spend up to $7,000 on a grant or grants to fund such research.

Bert expressed reservations about allocating funds for this proposal at this time, given that the proposal lacks detail.

Howie recommended a committee work on this and come back with a more detailed proposal.

Robbie Culp said he was interested in being involved.

Howie said he was interested.

Bruce: Interested people should contact him through the ADPCA listserv and they can then arrange their own form of communication. It will be a self-selected committee.

DISSERTATION AWARD.

Steve Demanchick (who had sent a detailed proposal for this on behalf of himself and Rachel Jordan) said he was reluctant to take time now because it might take a long time, time was limited, and another such idea had just been referred to committee.
Jef said he was in support of the idea and that it was a better proposal than the previous one because it included details, concrete suggestions and specific volunteers who are excited about doing it. Jef said he had some ideas for reducing the award’s competitive aspect that some people don’t like.

Howie said in a way it’s good that the two proposals came up together since they are similar: both involve research, both involve giving money, and both involve someone or some committee having to make decisions about merit and not being able to fund everything.

Tiane said the dissertation award is “a brilliant idea”.

**Bert: Refer it to the ad hoc committee.**

**Agreed.**

Bruce quipped that he wanted *his* award to be named after Carl Rogers.

Steve quipped back that was okay; *his* could be named the Steve Demanchick award.

**IRENE FAIRHURST FILM**

Tiane explained how Irene Fairhurst has been filming interviews for many years with well-known figures in the person-centered movement (she handed out a list of these interviews) and Irene and she are now looking for funding to edit and produce a DVD from the interviews. The British Association for the Person-Centered Approach (BAPCA) is contributing funds for this purpose. She suggests that ADPCA contribute as well, and it can be a joint project between ADPCA and BAPCA.

Bruce: How much?

Tiane: We’re not sure of the overall budget, but a contribution of 1000 pounds or less would go a long way.

Margaret Warner: What will happen to it after it’s edited?

Tiane: People could purchase it on the website.

Laura: Should we authorize a committee?

Tiane: Prefers an authorization of money.

Maryanne Millhone: The process has been going on for a long time; these people contributed a lot to the movement. She would advocate giving 1000 pounds.
Bert: I’m confused. Is it a business proposition—we’re partners? Or is it a donation to their project in a collegial spirit? I’m uncomfortable entering into a partnership blind.

Laura: I’m uncomfortable not knowing details.

Carol: There’s a hurry factor here.

Tiane: Irene’s motive is to get it out to the world.

Someone: We’re assuming it’s non-profit and sharable.

Kathy: Not sure BAPCA and ADPCA are positively attuned.

Someone suggested 2-3 people form a committee with Tiane and with guidelines and make a proposal over listserve.

Paul: If we choose not to fund it, he’ll contribute $500 to project.

Howie added to the committee suggestion an authorization of $1000 now; then if it moves to partnership, have committee research it and ask for authorization from group through listserve.

Jef: There’s a mindfulness issue here. It’s similar to last two projects; all are all involved with “scholarship”, broadly defined. We should take time and think and be mindful.

Bert: Opposes idea of partnership, period. Does not object to no strings attached grant.

Laura also likes that.

Jef: It’s consistent with BAPCA dealings with us in the past that were cooperative on the Journal.

Tiane: It’s beneficial to us and the movement.

Elizabeth Sarfaty asked, “What would Carl Rogers do?” She told a story of how Carl was taped at a conference, how people were concerned about what the deal was, and how he gave a free copy to everyone after the workshop. (I think the point of her story was: let’s not get bogged down in details; let’s be generous as Carl was.)

Howie said he was confused about is this a gift to Irene or to BAPCA?

There were more suggestions about how much to give and an additional offer from Brian saying the New Center would give if ADPCA didn’t.

Jin: Private support offers have nothing to do with what ADPCA supports.
Kathy expressed concern because there are a lot of other worthwhile projects that could be funded. Why this one?

Jef: Haven’t heard anyone who doesn’t want to support it; have heard different levels of support.

Maryanne: Hears similar sense of support but even more enthusiasm for it.

Tiane: It’s not about the particular amount. It’s about getting ADPCA’s support.

There followed an argument over whether to support it generally with an amount to be determined later after more details are known.

Someone pointed out that we’re also about to hear a proposal from Grace to produce a video of Natalie Rogers’ presentation here this week.

Carol suggested we form a committee regarding films.

Howie agreed.

Idea wasn’t accepted because Grace said if her video idea wasn’t supported now, she wanted to withdraw it.

More discussion on differences between two proposals, with current one not being fleshed out enough for how much, to whom, what to do with it, etc.

**Finally it was agreed to fund the Fairhurst video with a grant of $800.**
Tiane will communicate with the treasurer about logistics.

**JOURNAL**

Jo Cohen-Hamilton is guest editing the Journal issue this year. It was the will of the group to get more submissions; hence it will be slightly more expensive and longer.

**CONFERENCE REPORT AGENDA ITEMS**

The several conference-related items raised in the conference committee’s report presented by Grace were still on the agenda.

**It appeared to be the will of the group to let the committee being convened by Kathy Moon move these agenda items forward,** although no formal decision was made, nor were there any objections.
RENAISSANCE, continued

Jin said she thought about it and does want to volunteer to do it. She wants to do her own design and composition. She may get graduate students or others to help. She’ll plan on 3 issues per year, which was the target number set at last year’s annual meeting.

Kathy Moon said she would support Jin with the newsletter if she needed it.

It was agreed that Jin would be the newsletter editor.

Tiane reminded us that Renaissance and the Journal are on the website and asked for clarification about what to be made public or reserved just for members.

Bert moved that the current year of the Journal and Renaissance be private (for members only), then after that be open to the general public.

Bruce: There’s no reason to embargo Renaissance.

Jef: Why don’t we just “current issues” of Journal be for members only, since “current year” could mean different things depending on dates of publication.

Kathy: Go with Jef’s request for this year; keep it vague.

Others thought all issues of Renaissance should be available.

It was decided to make all issues of Renaissance and all but current issues of Journal available to public on website.

Howie cautioned: be mindful of what goes into newsletter, as it will be public.

The meeting adjourned shortly after 4:30.
## APPENDIX A

### Membership Report 2009 and 2010

<table>
<thead>
<tr>
<th>Paid Up Memberships on last day of Membership Year</th>
<th>May 31, 2009</th>
<th>May 31, 2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership Year</td>
<td>100</td>
<td>174</td>
</tr>
<tr>
<td></td>
<td>including 51</td>
<td>&quot;new&quot; members</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Memberships at Annual Conference in June (after registration)</th>
<th>Jun 11, 2009</th>
<th>Jun 11, 2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current</td>
<td>40</td>
<td>119</td>
</tr>
<tr>
<td>Just Expired on June 1</td>
<td>60</td>
<td>62</td>
</tr>
<tr>
<td>Expired One Year Ago</td>
<td>35</td>
<td>11</td>
</tr>
<tr>
<td>Expired Two Years Ago</td>
<td>65</td>
<td>12</td>
</tr>
<tr>
<td></td>
<td>200</td>
<td>204</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>DOMESTIC and INTERNATIONAL (by percentage)</th>
<th>31-May 2009</th>
<th>31-May 2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Current&quot; (percentage)</td>
<td>&quot;Current&quot; 100</td>
<td>Current 174</td>
</tr>
<tr>
<td>Domestic</td>
<td>77</td>
<td>79</td>
</tr>
<tr>
<td>International</td>
<td>23</td>
<td>21</td>
</tr>
</tbody>
</table>

| MEMBERS BY TYPE (percentage)                | "Current" 100 | Current 174 | Current 174 |
| Supporting, incl. 5-yr                      | 74           | 33.9         | 59           |
| Regular                                    |              | 39.7         | 69           |
| Student                                    | 6            | 14.4         | 25           |
| Scholarship                                | 14           | 5.7          | 10           |
| Subscriptions                              | 6            | 5.2          | 9            |
| Institutional                              |              | 1.1          | 2            |
|                                             | 100          | 100          | 174          |
APPENDIX B

TREASURER’S REPORT

To Be Mailed Separately
APPENDIX C

Report of the Organizing Committee

With appreciation for all of the efforts of Rachel Jordan, Stephen Demanchick and the members of the organizing committee recognized in the program, I would like to add appreciation for the staff of St. John Fisher College who have helped in many ways to make this conference possible. Special appreciation to Diane Cooney-Minor, Dean of the Legman’s College of Nursing for making available the services of Megan Carlsen and Signe Kastberg, Director of the Counseling Program for their support. Rachel, Steve, Mike Tursi and Megan Carlsen were everywhere during the conference, responding to individual needs and picking up on details.

There are several substantive issues I wish to bring to the attention of the community for discussion. I will have a post-conference report to submit via the listserv with numbers and financial details to provide data to what I bring up below.

1. **Timeline.** When Kutztown hosted ADPCA, they had fliers ready with the dates, cost, and request for proposals ready to present to the Las Vegas Conference. It seemed to me they had set an ideal timeline in that presentation proposals came in early, allowing the brochures to be printed early and mailed. We had the dates and site ready by the time of Kutztown, but we did not have the cost or call for proposals ready. It seemed that we were always behind where we needed to be in getting the proposals in and the brochure printed. While what Kutztown did may not always be possible, it seemed to facilitate greatly the timeline. Even with our timeline, there was barely sufficient response to submitting proposals to print the brochures and have it look like a substantive conference.

On the other hand, it became clear that getting the information out via the email lists and the web were not sufficient to attract proposals or registration. It was only with the mailing of the brochures that people began to respond. Nevertheless, four weeks before the conference we had a very limited number of registrations. We extended the early registration deadline to April 15, without any noticeable effect.

There were new pre-conference proposals that came in after the brochures were printed and they were not subscribed (as no one had access to the information except via the web and emailed program). Two were thus canceled.

The culture of late submissions for presentations makes the process of applying for continuing education credits difficult and the process of late registrations makes the estimating of attendance, budget and scholarship amounts difficult to handle.

2. **Clarification of the 24th-25th or otherwise year of ADPCA.** I do not know when in the sequence of ADPCA annual meetings this became “off” if in fact it is. (Las Vegas was billed as the 23rd, Kutztown, the 24th). However, what was very difficult was after the fact of setting the conference theme of ADPCA at 25: Rogers, Rochester, Rediscovery, I was told that this is not the 25th year of ADPCA according to Jerold Bozarth’s research.
We finally clarified that it is the 25th year, (but the 24th annual conference. ) Some have said that it doesn’t matter, that we can celebrate twice, recognizing 25 years of history and 24 annual conferences (Howie). Yvette Gilliam has asked for clarification as well for the Chicago meeting which someone will address during this business meeting. David Cain added to the discussion that the organization was actually started in 1981 under a different name and changed, with Carl’s blessing to ADPCA. He also added that Carl did not want to look back, but only forward in a discussion at the first meeting in Chicago. I made a decision that it was too late to change what we had already worked out and we proceeded with the conference theme and will have a birthday cake for the celebration on Saturday night. The fact remains that the above events were very difficult for me. It felt like being blindsided by some historical “authority” without any clarity for resolution.

3. **Mailing List.** I received a mailing list from Kutztown to which I added names from the last two conference attendance lists which I had. Howie provided names of current and former members and we added the RAPCA membership list. I mailed approximately 700 brochures with approximately 200 of those to international addresses, the latter very costly. I used a “Return” mark on the envelopes and have removed those that were returned from the mailing list (There were a substantial number). I do not think that most of the international ones were returned if they did not reach their destination. I do not know how this list got started, when, if ever, it has been verified that these people want to be on an ADPCA mailing list, etc. But there is substantial cost involved, especially in the international mailing. I think we have less than six people here from international addresses, all from England, all members. This was a difficult process to manage both logistically and financially.

4. **Membership versus Conference Attendance.** Despite the increase in membership this year, there have been a limited number of attendees from that membership list. And as late as four weeks ago we had a very small number of registrants. Wade was encouraging in that the same thing happened when he hosted the meeting in Fargo. I don’t know if this should be a matter of concern, but I am concerned about the financial implications for the conference.

5. **Scholarship.** With the small number of registrants, I made an executive decision that I would follow the value of ADPCA, articulated in various places, that we support the conference fee for those who want to attend, but need help. I have done that and will have a report for how many people received support and the dollar amount that was actually used for scholarship support. (It was substantial). This was done without regard for the financial implications for the conference budget. We set up a conference budget that minimized the financial impact on people, including food for all meals but one in the conference fee, and holding the fee to the same as last year. Nevertheless, there were people who wanted to come but could not due to finances to cover travel and lodging. I do not yet know how all of this will play out in the financial status for the
conference, but I will not be surprised if there is a deficit (and certainly not a profit). This is a concern for the financial well-being of ADPCA.

6. **Continuing Education Credits.** The small number of registrants made it very difficult to make informed decisions about how to handle the issue of continuing education credits. There is no structure set up in ADPCA to build on from year to year. Each group has handled it the way they best figure it out. We had no institutional backing to tap into for continuing education credits. Steve Demanchick and Rachel Jordan knew the local resources for continuing education and tapped into them, working out an agreement for one to sponsor the credits for counseling. This was confusing and difficult to decide how to arrange, recognizing it is important for people to have them, but also that the group is diverse.

7. The facilities were made available without an ending time at night. This was very helpful to the community and people commented positively about that and about how well they were treated by security when walking through the campus during the “wee hours.”

Those are my concerns which I bring to the community for discussion.

Grace Harlow Klein, Chair

Organizing Committee