

## ADPCA Website Report July 2020

This year, as soon as we can, we'll be transferring the contents of the ADPCA website to a new platform (content management system) At present we have Drupal; the new platform will be Wordpress.

Wordpress will be a little cheaper. It is more widely used than Drupal, more user friendly and better supported. The switchover itself might cost as little as \$1600 and might be a bit more. Dave will be selecting a person he knows to do the transfer and design for us.

The new plan will include

- mobile-friendliness which is important on the current web where google is going mobile-first, designing itself for mobile phones.

- clear and straightforward navigation with minimal necessary clicks so easier to use and for search engines to find
- with good user-support for Wordpress it should be easier for us to maintain

Laura, Dave and I feel that a more up to date, simple, vibrant, elegant, navigationally efficient website with fewer bells and whistles, easy for us to monitor, is our best plan for now. We want to emphasize the Journal and library articles and getting those materials more readily visible on the web. We also want to emphasize ease of entry and login for the membership.

The directories at the website:

Institutional Directory: I (Kathy) had us take down the institutional directory as it was too

large and major a project for us to update. That directory seemed to be North-America-centered with us really knowing very little about the institutions included. There had been plans for enlarging it for countries outside the US and Canada. However, as it stood, it did not match the international nature or mission of ADPCA.

Membership Directory: There is a question for us to ask about the membership directory. Given increasing rather than decreasing privacy risks, for whom and for what purpose do we want any form of membership directory? We cannot keep track of privacy rules in all parts of the world. Tentatively, as we transition, we plan to keep a directory within the members-only section. The directory in the members-only section will include only that information that each individual chooses to include. We will reserve website space for but not yet develop a public directory.

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